

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,558,834 B2  
APPLICATION NO. : 10/748538  
DATED : July 7, 2009  
INVENTOR(S) : Kevin H. Embree et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 2, line 44, after "invention" insert -- . --.

In column 15, line 55, delete "188" and insert -- 188, --, therefor.

In column 17, line 14, delete "alia,." and insert -- alia. --, therefor.

In column 18, line 37, after "consequences" insert -- . --.

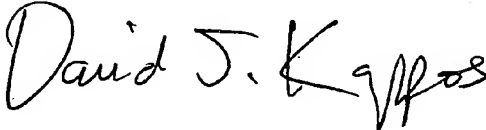
In column 19, line 48, in Claim 1, delete "entity" and insert -- entity from a database, the performance data indicative of a past performance of the --, therefor.

In column 20, lines 66-67, in Claim 19, delete "system network" and insert -- network --, therefor.

In column 22, line 30, in Claim 37, delete "market place," and insert -- marketplace, --, therefor.

Signed and Sealed this

Sixth Day of October, 2009

A handwritten signature in black ink, reading "David J. Kappos". The signature is written in a cursive, flowing style with a large initial "D" and a stylized "K".

David J. Kappos  
*Director of the United States Patent and Trademark Office*